

PERSONAL INFORMATION

Tatiana Silva Bevilacqua

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Sex Female | Date of birth 06 April 1987 | Nationality Brazilian

PERSONAL STATEMENT

Postgraduate in Strategic Knowledge Management and Innovation and graduate in visual communication, specialised in information design applied to digital interfaces, now seeking to a full PhD opportunity in information and knowledge management.

WORK EXPERIENCE

2008–2010

Graphic designer intern

Risk Office, Sao Paulo (Brazil)

- interface designing
- development of visual communication (folders, booklets, etc.)

2010–2011

Graphic Designer

Risk Office S.A., Sao Paulo (Brazil)

- Coordination of the Corporate Identity Project (in partnership with the branding company Sebastiany)
- Interface designing
- Development of visual communication (in both printing and digital media)
- Content management

2011–Present

Communication Coordinator

Risk Office S.A., Sao Paulo (Brazil)

- Visual communication projects management
- Information management
- Knowledge management

2008–2013

Graphic designer freelancer

Sao Paulo (Brazil)

- Branding
- Visual communication development (folders, business cards, booklets, etc)
- Illustration

EDUCATION AND TRAINING

2006–2009

Graduate in Graphic Design with specialisation in Visual Communication

Centro Universitário Senac Santo Amaro

Av. Engenheiro Eusébio Stevaux, 823 - Santo Amaro, 04696-000 Sao Paulo (Brazil)
<http://www.sp.senac.br/jsp/default.jsp?newsID=a3663.htm&testeira=727&sub=0&unit=CAS>

- Graphic Design (Adobe InDesign, Illustrator, Photoshop)
- Typography design
- Package design
- Interface design (HTML, CSS, Adobe tools)
- Basics of illustration, Animation, Photography and Film making (recording and edition)

Undergraduate scientific research:

- Information design applied to digital interfaces (sponsored by CNPq)
- Prêmio Jovem Pesquisador (Young researcher Award) by SBDI (Brazilian Information Design Society) for the white paper "The concept of interface in the context of design"

Monograph subject:

- Belly dancing: The translation from movement to illustration

2012–2013 **Specialist in Strategic Knowledge Management and Innovation**

Senac Lapa Tito
 Rua Tito, 54 - Vila Romana BR-05051-000 Sao Paulo (Brazil)
<http://www.sp.senac.br/jsp/default.jsp?newsID=a514.htm&testeira=367&unit=TIT&sub=1>

- Basics of Knowledge Management (Knowledge Spiral, The fifth discipline, Theory U, etc)
- Project Management tools (Balance Scorecard, SWOT Analysis, etc)
- Innovation tools (Business Model Canva, Design Thinking, Storytelling techniques, etc)

2008–2008 **Webdesign**

Senac Consolação, Sao Paulo (Brazil)

- HTML and CSS
- Adobe Fireworks
- Adobe Dreamweaver

2003–2004 **Illustration**

Senac Santo Andre, Santo Andre (Brazil)

- Basics of drawing
- Drawing with the right side of the brain methodology (Betty Edwards)
- Colouring basics

2004–2004 **Digital Illustration**

Senac Santo Andre, Santo Andre (Brazil)

- Adobe Photoshop principals
- CorelDraw

PERSONAL SKILLS

Mother tongue(s) Portuguese

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user
[Common European Framework of Reference for Languages](#)

- Communication skills**
- excellent communication skills, specially related to the ability of integrating different professionals along a project development, developed during my 6 years working at a Financial Consultancy Company.
 - good with content review and verbal communication (specially in Portuguese)
 - great ability to learn other languages
- Spoken languages:
- Fluent english: TOEFL iBT score 101 (2014) and University of Cambridge's FCE (2002)
 - French (intermediate I)
 - Basic German (basic III)
- Organisational / managerial skills**
- excellent organisational skill gained as project manager at Risk Office (managing simultaneously graphic design, interface and knowledge management projects)
 - excellent ability to meet deadlines in project evolving third parties (such as graphical companies, tradeshow booth building companies, etc)
 - constant look for improvements in order to maintain a good organisation (experimenting new managerial tools)
- Job-related skills**
- Leadership skills (identify important activities to be done, prioritise and delegate tasks)
 - Good interpersonal relationship skills (easiness to talk to different people, integrate teams etc)
- Computer skills**
- Good command of Adobe Suite (Illustrator, Indesign, Photoshop, Audition, Flash, Dreamweaver, Fireworks, etc)
 - Basic command of Office suite (Word, Excel, Powerpoint, and Pages, Numbers and Keynote)
 - Basic understanding of HTML and CSS
 - Better use of Mac Os platform